

RIDER ASSISTANCE/HELP PHONE NUMBER: 214-563-2195 (JERRY JAMES)

If you need anything, questions, breakdown, need a trailer please feel free to reach out. I will get back with you as soon as possible and get help your way

MSTA EVENT SCHEDULE - SATURDAY OCT 17

10AM – 6PM

WELCOME TO STAR

A Volunteer will meet you to assist with parking, trailer parking additional parking (Back Lot), unloading info, & direct you to check-in

2PM – 5PM

GPS HELP DESK

Volunteers will assist with GPS issues and upload riding routes to your unit

1PM – 6PM

REGISTRATION

Event registration and check-in

7PM – 7:30PM

WELCOME CEREMONIES

Official start of STAR'26!

7:30PM – 7:45PM

WELCOME RECEPTION FOR NEW & 1ST TIME ATTENDEES TO STAR

New Members/First Time STAR Attendees Welcome Reception Hosted by the EC and STAR Ambassadors

DINNER & DRINKS - ON YOUR OWN

On your own – Downtown is a 10-minute ride (get a group together) or Taxi, Uber, Lyft download their app to your phone

MSTA EVENT SCHEDULE - SUNDAY OCT 18

7AM - 10AM

BREAKFAST BUFFET

Breakfast Buffet for all STAR attendees

8AM - 9AM

SUNDAY SERVICE

A non-denominational service Chapel Andray Hubble

9AM - 5:30PM

WELCOME TO STAR'26

A Volunteer will meet you to assist with parking, trailer parking additional parking (Back Lot), unloading info, & direct you to check-in

9AM - 5:30PM & 7PM - 8PM

REGISTRATION

Event registration and check-in

ALL DAY

SELF-GUIDED RIDES

See Route Info Sheet and Maps in Registration packet, GPX files available in the member's section of the MSTa Forum, and ride sign-up sheets

4:30P - 6P: CYCLE GEAR OPEN HOUSE

Join is for Hot Dogs & 10% off on all purchases. This is from our friends at Cycle Gear in Rogers, AR

6P - 6:30P

BYSTANDER ASSISTANCE

Hosted by Helene Villemure

What you can do in those precious minutes before professional responders arrive.

DINNER & DRINKS - ON YOUR OWN

On your own - Downtown is a 10-minute ride (get a group together) or Taxi, Uber, Lyft download their app to your phone

MSTA EVENT SCHEDULE - MONDAY OCT 19

7AM - 10AM

BREAKFAST BUFFET

Breakfast Buffet for all STAR attendees

7AM - 9PM & 4PM - 6PM

DOOR PRIZES

Check easel in lobby to see if you have won! (Pick up your prize)

9AM - 5:30PM

WELCOME TO STAR'26

A Volunteer will meet you to assist with parking, trailer parking, additional parking (Back Lot), unloading info, & direct you to check-in

4PM - 6PM

REGISTRATION

Event registration and check-in

ALL DAY

SELF-GUIDED RIDES

See Route Info Sheet and Maps in Registration packet, GPX files available in the member's section of the MSTa Forum, and ride sign-up sheets

5PM - 6:00PM

ANNUAL EXECUTIVE COMMITTEE MEETING

Annual meeting for Executive Committee Members followed by dinner

8PM - 9PM

ANNUAL MEMBERS MEETING

For all members: "The State of the MSTa" Awards, news, member info, Executive Committee report, and STAR 2027 location

DINNER & DRINKS - ON YOUR OWN

On your own - Downtown is a 10-minute ride (get a group together) or Taxi, Uber, Lyft download their app to your phone

MSTA EVENT SCHEDULE - TUESDAY OCT 20

7AM - 10AM

BREAKFAST BUFFET

Breakfast Buffet for all STAR attendees

SPECIAL EVENT - 9AM - 10:30AM

BREAKFAST AT MACH 1 MOTORSPORTS - BMW, DUCATI 2255 W HUDSON RD, ROGERS, AR, 72756

The dealership will be serving donuts & coffee. Come by and kick some tires, and grab a quick breakfast before enjoying a day of riding.

7AM - 9AM & 4PM - 6PM

DOOR PRIZES

Check easel in lobby to see if you have won! (Pick up your prize)

12:00PM - 1:30PM

LUNCH RIDE

Flat Creek Restaurant - 7847 MO-173, Cape Fair, MO 65624. Riders must have purchased a lunch ticket to attend. Catfish & Chicken Buffet served with fries, coleslaw, hushpuppies, and cornbread/coffee, tea, soda and gratuity included

ALL DAY

SELF-GUIDED RIDES

See Route Info Sheet and Maps in Registration packet, GPX files available in the member's section of the MSTA Forum, and ride sign-up sheets

4:30PM - 5:30PM

TRIP & ROUTE PLANNING TIPS

Jerry James - Tourmeister

5:30PM - 6:30PM

STATE DIRECTORS AND EVENT COORDINATORS MEETING

Norm Kern - MSTA President, Lou Laguna - MSTA Vice President

6:30P - 7:00P

THE STATE OF OWNING A MOTORCYCLE DEALERSHIP IN 2026

KC and Courtnye owners of Mach 1 Powersports

7PM - 8:00PM

RACHEL DURLING & JAMIE JAMES: LADIES OF THE MSTA

Empowerment, community, inclusiveness, and breaking stereotypes as women in the motorcycling community.

DINNER & DRINKS - ON YOUR OWN

On your own - Downtown is a 10-minute ride (get a group together) or Taxi, Uber, Lyft download their app to your phone

MSTA EVENT SCHEDULE - WEDNESDAY OCT 21

7AM - 10AM

BREAKFAST BUFFET

Breakfast Buffet for all STAR attendees

SPECIAL EVENT - 9AM - 10:30AM

BREAKFAST AT SUNRISE HONDA, KAWASAKI, YAMAHA & SUZUKI 1050 W HUDSON RD, ROGERS, AR 72756

The dealership will be serving donuts & coffee. Come by and kick some tires, and grab a quick breakfast before enjoying a day of riding.

7AM - 9PM & 4PM - 6PM

DOOR PRIZES

Check easel in lobby to see if you have won! (Pick up your prize)

ALL DAY

SELF-GUIDED RIDES

See Route Info Sheet and Maps in Registration packet, GPX files available in the member's section of the MSTa Forum, and ride sign-up sheets

STAR GROUP PHOTO - 6PM

Wear your STAR '2026' Shirt! Please try and be on time

7PM - 9PM

CLOSING BANQUET

Banquet, Awards, Raffle Giveaways, Guest Speaker:

Bill and Susan Dragoo are accomplished motojournalists and adventure travelers, with two decades of writing and exploring the world on two wheels and four.

BANQUET MENU

Garden Salad with Two Dressings, Meatloaf with Tangy Tomato Sauce, Smothered Chicken with Mushrooms, Bacon and Cheddar, Buttery Mashed Potatoes, Seasonal Vegetable Medley, Four Cheese Mac and Cheese, Chefs Selection of Desserts

MSTA EVENT SCHEDULE - THURSDAY OCT 22

7AM - 10AM

BREAKFAST BUFFET

Breakfast Buffet for all STAR attendees

RIDE SAFE-RIDE HOME

Check Out - Say your Goodbyes - See you at STAR 2027